

Contagiously Energetic Visual Problem Solver

Michael BERG

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PASSIONS

- PHOTOGRAPHY** Seasoned in many types of photography with three years professional experience shooting events, sports, and portraits. Clients count on my ability to **anticipate the unexpected** and consistently deliver shots from uncommon angles.
- DIGITAL MEDIA** Adept in Photoshop, Illustrator, and Dreamweaver; hungrily learning After Effects, InDesign and Apple's Pro series. I help my clients project a professional image on the web and in print.

EXPERIENCE

- APR 2007 - PRESENT**
HQubed Media, LLC Founded HQubed Media, LLC out of my love for digital media and have experienced **exponential** year-over-year client list growth.
- AUG 2008 - PRESENT**
R. L. Plowfield & Associates Event photography for high school varsity football games that accounted for **80% of total revenue generated**. Duties included shooting, packaging, and advertising the product.
- In-progress website design and social marketing campaign for subsidiary company Twin Realtors, LLC.
- MAR 2009 - PRESENT**
North Park Flooring Responsible for in-progress social media program resulting in a **300% gain in web traffic** during the first month as well as an in-progress website redesign.
- SEPT 2007 - PRESENT**
Michael A. LaPella's Allstate Agency Principal event photography as well as website design and maintenance for Central Florida's largest Allstate agency.
- DEC 2007 - PRESENT**
Freedom Mortgage Corporation Annual corporate photography for the First Vice President of Florida's office staff. Every November 22nd the Sanlando Office Park is brightened by forty-five smiling faces.
- JULY 2008**
Central Florida Engineering, Inc Branding project that included a logo design as well as the creation of a typography-driven business card.

EDUCATION

- 2008-2010** **Digital Arts and Design (Bachelors of Science)**
Full-Sail University
- 2004-2008** **High School Diploma with a 3.4 GPA**
The Master's Academy